



**AKS University**  
**SATNA**

The University with Difference

Excel in Leadership, Innovate for Tomorrow.



**Faculty of Management Studies**  
**Department of Business Administration**

# ABOUT UNIVERSITY

AKS University Satna, promoted by the eminent Rajiv Gandhi Group of Institutions and value-driven professionals with an enviable track record of molding almost 50,000 students over the last 28 years, is guided by Think Global and Act Local principles.

Rajiv Gandhi Computer College Satna is one of the best colleges in the Vindhya region for students looking for a graduation course in computer science. It was established in 1996 by four brothers: Er. Anant Kumar Soni, Mr. Avanish Kumar Soni, Mr. Ajay Kumar Soni, and Mr. Amit Kumar Soni. This is affiliated to Makhanlal Chaturvedi University Bhopal.

Rajiv Gandhi College, Satna, is one of the premier colleges in the Vindhya region, imparting quality education. Established in 2000, it offers courses affiliated with A.P.S. University, Rewa. Rajiv Gandhi College uniquely stands in Bioscience, Computer, Commerce, Art and Management education.

Rajiv Gandhi Institute of Pharmacy, Satna, introduced in 2006, the first pharmacy institute in Vindhya region offering Bachelor of Pharmacy program.





At AKS University Faculty of Management Studies, we are deeply committed to delivering excellence in management education. Over the years, we have established ourselves as a distinguished leader in the field, driven by a strong emphasis on research, innovation, and high-quality publications.

By fostering a culture of continuous learning and thought leadership, we aim to shape future business leaders equipped with the skills, knowledge, and vision to thrive in an evolving global landscape.



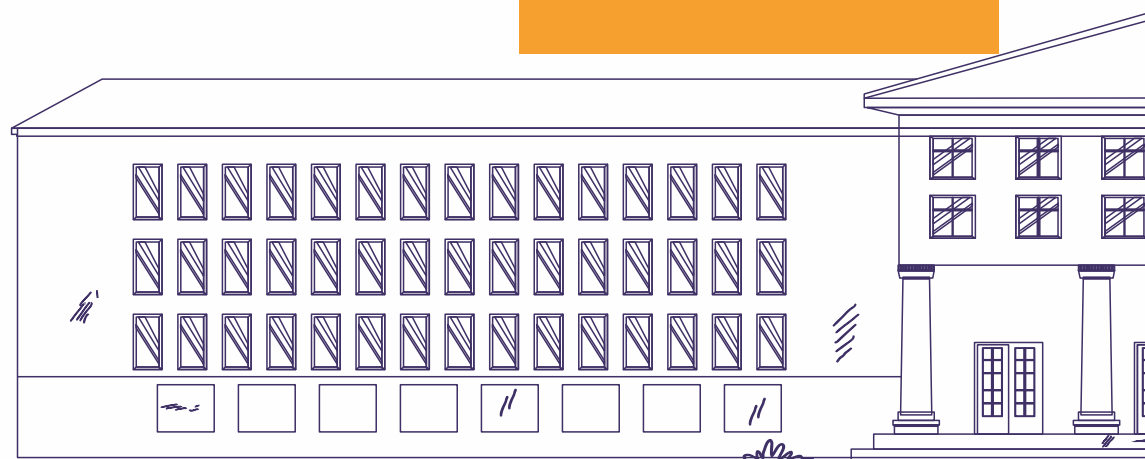
## MESSAGE FROM THE DESK OF PRO-CHANCELLOR



Dear Faculty Members and Students, It is my pleasure to commend the Faculty of Management Studies and the Department of Business Administration for their dedication to academic excellence and innovation. This newsletter reflects their efforts in fostering a vibrant learning ecosystem that inspires growth and leadership. Through meaningful initiatives, research, and industry interactions, the department bridges theory with practice, ensuring holistic development. Let this platform continue to inspire achievements and aspirations as we strive to elevate AKS University to greater heights.



**Er. Anant Kumar Soni**

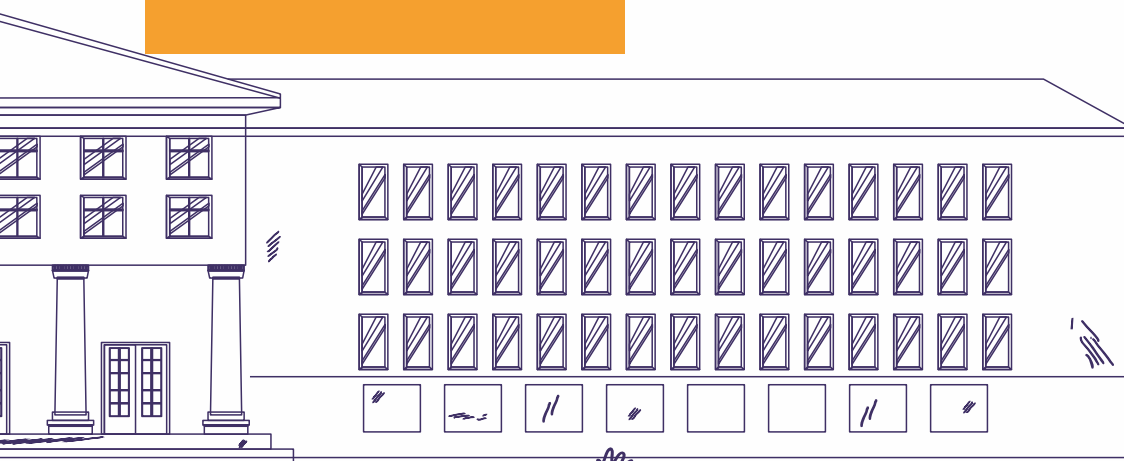




## MESSAGE FROM THE DESK OF VICE-CHANCELLOR

I am proud to address the Faculty of Management Studies at AKS University, a pillar of academic and professional excellence. Your dedication to fostering innovation, research, and holistic learning shapes our students' bright futures and upholds our institution's values. In a rapidly evolving world, your efforts to equip students with knowledge, ethical leadership, and a global perspective are crucial. I encourage interdisciplinary research, strong industry-academia collaborations, and experiential learning initiatives. Let us continue striving for excellence, making AKS University a hub of innovation, knowledge, and societal impact. Thank you for your invaluable contributions.

**Prof. B.A. Chopade**







**FROM THE DESK OF  
PRO VICE-CHANCELLOR  
DEAN FACULTY OF  
MANAGEMENT STUDIES**

It gives me immense pleasure to welcome you to the Faculty of Management, a vibrant academic community committed to shaping future leaders, innovators, and entrepreneurs. In today's fast-paced and ever-evolving business environment, the role of management education has never been more critical. At our institution, we take pride in offering a learning experience that goes beyond textbooks, focusing on practical skills, ethical values, and strategic thinking. Our curriculum is thoughtfully designed to integrate academic rigor with real-world relevance. Through case studies, industry internships, live projects, and interaction with corporate leaders, our students gain exposure to the challenges and opportunities that define the global marketplace. We strongly believe in fostering a culture of continuous learning, research, and innovation.

We are fortunate to have a dedicated team of faculty members who bring rich academic expertise and industry experience. Their mentorship, combined with our strong network of alumni and corporate partners, creates a supportive environment for students to grow and excel. Whether your goal is to become a business leader, an entrepreneur, or a changemaker, the Faculty of Management is here to empower your journey. I invite you to engage, explore, and embrace the diverse opportunities that await you here. Let us work together to build a future that is sustainable, inclusive, and driven by knowledge and purpose.

**Dr. Harshvardhan Shrivastava**

Dean, Faculty of Management Studies  
AKS University, Satna (MP)

# VISION

Our vision encompasses the overall development of the professionals who would become the torchbearer of the financial planning revolution. We strive to impart management education to prepare business leaders and entrepreneurs to stand up to the global competition. We focus on contemporary research and innovation.

# MISSION

- The Faculty of Management Studies provides programs that meet educational needs required by industries and the society.
- Our aim is to provide and maintain an emphasis on the continuous improvement of manufacturing and services.
- We believe in nurturing the young minds of students by effective training in the concerned subjects and guiding them to lay the strong foundation for a successful career.



# CORE FACULTY MEMBERS



**DR. KAUSIK MUKHERJEE**  
Professor & Associate Dean  
MBA, M.Phil, Ph.D.



**DR. PRADEEP CHAURASIA**  
Associate Professor  
M.Com, PGDBA, Ph.D.



**DR. CHANDAN SINGH**  
Associate Professor  
MBA, M.Phil, Ph.D.



**MR. KRISHNA KUMAR MISHRA**  
Assistant Professor  
PGDM(TL), MBA, NET,  
Ph.D. (Pursuing)



**MR. PRAMOD K. DWIVEDI**  
Assistant Professor  
MBA, M.Phil, NET, Ph.D. (Pursuing)



**DR. PRAKASH KUMAR SEN**  
Associate Professor  
B.Tech, MBA, M.Phil, Ph.D



**MR. ANURAG SINGH PARIHAR**  
Teaching Associate  
M.Com, LLB, Ph.D. (Pursuing)



**DR. SEEMA DWIVEDI**  
Assistant Professor  
MBA, NET, Ph.D.



**MRS. SHINU SHUKLA**  
Assistant Professor  
MBA, Ph.D. (Pursuing)



**MISS. KIRAN CHABARIYA**  
Assistant Professor  
MBA, UGC-NET



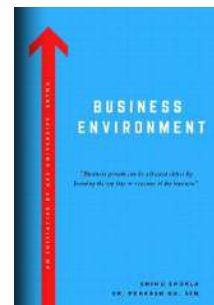
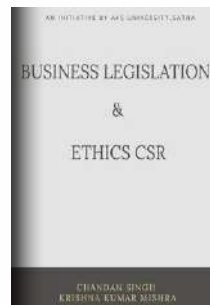
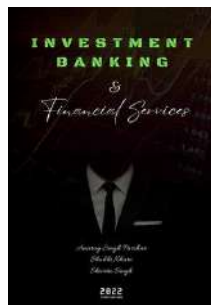
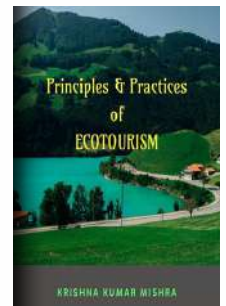
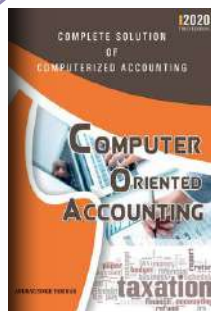
**DR. SHUBHRA MISHRA**  
Assistant Professor  
MBA, Ph.D.



*Successfully*  
Mentored & Supported  
the Upcoming of  
**FOUR START-UPS**



# BOOK PUBLISHED



## ACTIVE MOUS



## UNDERGRADUATE PROGRAMMES

Sr. No.	Programmes	Duration	Specializaitons
1	BBA (Hons) (As per NEP-2020)	4 Years	Finance/HR/Marketing
2	BBA (Hons) (As per NEP-2020)	4 Years	Tourism and Hotel Management
3	BBA (Hons) (As per NEP-2020)	4 Years	Digital Marketing

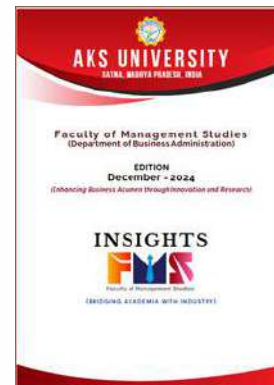
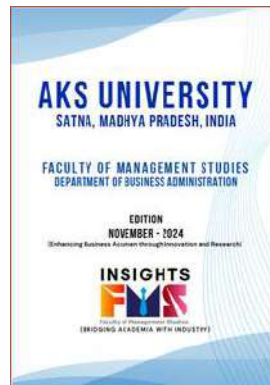
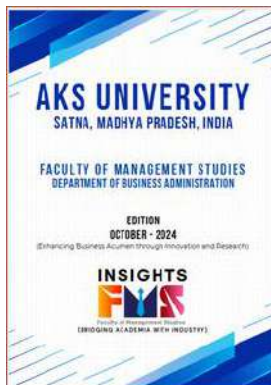
## POSTGRADUATE & RESEARCH PROGRAMMES

Sr. No.	Programmes	Duration	Specializaitons
1	MBA	2 Years	Finance / HR / Marketing / I.T. / Banking & Insurance
2	MBA (THM)	2 Years	Tourism & Hospitality Management
3	MBA (LSCM) Corporate (Outcome Based)	2 Years	Logistics and Supply Chain Management
4	MBA (POM) Corporate (Outcome Based)	2 Years	Production and Operations Management
5	MBA (ABM) (Outcome Based)	2 Years	Agri Business Management
6	PhD	3 Years	Management

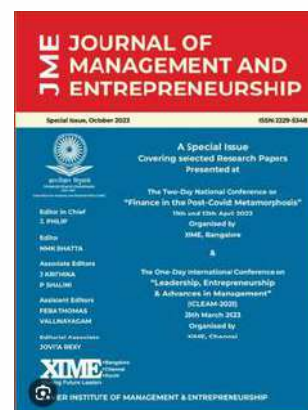
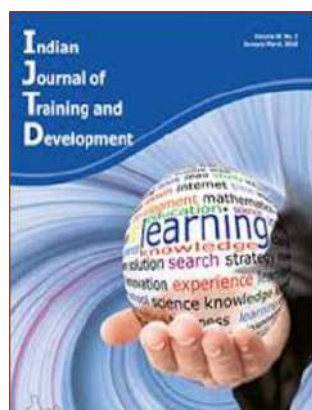
## OUR RECRUITERS



## MONTHLY E-MAGAZINE PUBLISHED BY THE FMS



## JOURNALS SUBSCRIBED BY THE FMS





# THE SPEAKING PICTURES





THE UNIVERSITY WITH THE DIFFERENCE



CAMPUS



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